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TECHNICAL SEO CHECKLIST

· Optimize. Fix. Rank Higher. ·



IMPROVE SITE HEALTH | BOOST PERFORMANCE | INCREASE RANKINGS | ENSURE SECURITY

A COMPLETE **TECHNICAL SEO** CHECKLIST FOR BETTER RANKINGS

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1. Improve Website Speed

A fast website improves user experience and SEO.

- **Compress images**
- **Enable browser caching**
- **Minify CSS & JavaScript**
- **Use a CDN**
- **Reduce server response time**
- **Optimize Core Web Vitals**

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2. Help Google Crawl Your Website

Make it easy for search engines to discover your pages.

- Create an XML Sitemap
- Submit sitemap to Google Search Console
- Optimize robots.txt
- Fix broken links (404)
- Remove duplicate pages
- Use canonical URLs

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3. Fix Technical SEO Issues

Regular maintenance keeps rankings healthy.

- **HTTPS Security**
- **Mobile-Friendly Design**
- **Fix Redirect Chains**
- **Structured Data (Schema)**
  Improve Internal Linking
- **Remove Orphan Pages**
- **Check Index Coverage**

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Your Technical SEO Success Checklist

- ✅ Fast Website
- ✅ Mobile Optimized
- ✅ Secure HTTPS
- ✅ XML Sitemap
- ✅ Clean URL Structure
- ✅ Structured Data
- ✅ No Broken Links
- ✅ Google Search Console Connected

Ready to rank higher?
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